

PCI Academy

2021 Seminar Program

Expert knowledge from building professionals for building professionals



Dear customers and business partners,

The reintroduction in Germany of the requirement for certain businesses to be managed by masters of the relevant trades shows that quality and qualifications continue to be key elements in the trades. Initial and further training to provide practical know-how is essential in order to strengthen quality levels in the long term.

It is all the more important for us to play our part and to continue to offer tradespeople and specialist dealers an appropriate, targeted seminar program. In 2021, you can look forward to practical regional seminars of the usual high quality from PCI; these are of course being offered in a Covid-19-compliant way.

In addition to our seminars which require physical attendance, we have also expanded our digital seminar offering. We would especially like to draw your attention to our new digital training programs “PCI explains”, “PCI presents”, and “PCI enquires”. On our website, we offer videos on current topics, product innovations and expert knowledge at <https://www.pci-augsburg.eu/service-seminare/e-learning/>.

Would you like to learn more?

All you need to do is register online for one of our seminars. We look forward to meeting you.

Best regards



Johann Schuler
Head of Marketing Services



Your safety is important for us!

It is important that you should feel safe when visiting our seminars despite the current Covid-19 situation.

It goes without saying that we comply with all the general and special hygiene rules in order to ensure the highest possible level of safety for you.

Local requirements:

We keep a close eye on local requirements and always comply with the applicable Covid-19 rules.

We keep our distance:

All our seminar rooms are selected and equipped to ensure that people can keep a minimum distance of 1.5 m with the relevant number of participants.

Participation package:

We provide each participant with basic equipment including a face mask and hygiene articles.

Seminars for the trades – 2021

Natural stone or ceramics – anyone can offer an ordinary solution

With guest speaker!

Do our special solutions conflict with multi-use solutions? We say no. We solve the problem together with you at the seminar.

- Laying different materials reliably and systematically
- Smart solutions for individual project requirements
- Finding the matching joint – in terms of color and technology

€ 49.00 € plus VAT

Including catering

1 day
8:30 a.m. to 3:30 p.m.

Tilers, general tradespeople, natural stone layers

Experienced PCI speakers plus guest speaker

Attendance certificate (recognized as equivalent to 100 points within the tiling certification program)



Natural stone creates a special atmosphere

Jan 26 Hamm

Feb 3 Wittenberg

Feb 9 Augsburg

Thoroughly watertight – in bathrooms

With guest speaker!

The seminar focuses on bonded waterproofing and everyday challenges.

- Systematic thinking and action
- Conclusion of legally watertight contracts
- Reliable completion – from preparations through to grouting

€ 49.00 € plus VAT

Including catering

1 day
8:30 a.m. to 3:30 p.m.

Tilers, general craftspeople, natural stone layers

Experienced PCI speakers plus guest speaker

Attendance certificate (recognized as equivalent to 100 points within the tiling certification program)



Waterproofing with PCI Pectape®

Jan 19 Wittenberg

Jan 26 Augsburg

Jan 27 Zweibrücken

Feb 04 Rostock

Feb 11 Munich

Feb 23 Nuremberg

Feb 23 Hamm

Mar 09 Hamm

Mar 16 Frankfurt a. Main

Mar 16 Friedewald

Mar 24 Berlin

Mar 25 Dresden

Seminars for the trades – 2021

Thoroughly watertight – from the basement up

With guest speaker!

You have the choice – three sure paths to the perfect waterproofing of buildings and a secure solution for plinth transitions.

- Use of waterproofing materials in accordance with the standards (polymer-modified thick bituminous coatings, cold-applied self-adhesive membranes, mineral waterproofing slurries)
- Reliable work on plinth transitions from wood to perimeter insulation
- Effective protection of waterproofing

- € 49.00 € plus VAT
- ☕ Including catering
- 🕒 1 day
8:30 a.m. to 3:30 p.m.
- 👤 Construction contractors, waterproofing contractors, building protection specialists, general builders, landscape gardeners
- 📄 Experienced PCI speakers plus guest speaker
- 📄 Attendance certificate



Waterproofing with polymer-modified thick bituminous coatings

Jan 20 Wittenberg	Jan 28 Cologne	Feb 2 Neumünster	Feb 3 Augsburg	Feb 24 Hamm
Mar 04 Gaggenau	Mar 10 Hamm	Mar 18 Frankfurt a. Main		

Screeds for renovation projects

With guest speaker!

The screed is a key element in effective refurbishment. Especially for projects like this, it is important to select the right screed. We show you the ideal approach on the basis of practical examples.

- Different types of screeds
- Identifying project requirements and selecting appropriate solutions
- Defining the right mixture

- € 49.00 € plus VAT
- ☕ Including catering
- 🕒 1 day
8:30 a.m. to 3:30 p.m.
- 👤 Construction contractors, renovation contractors, screed layers, general builders
- 📄 Experienced PCI speakers plus guest speaker
- 📄 Attendance certificate



Screed laying

Jan 27 Hamm	Feb 4 Wittenberg	Feb 10 Munich	Feb 11 Augsburg	Feb 23 Hanover
Feb 25 Einbeck				

The recipe for success for tradespeople – successful acceptance for each project

You learn how to save time and to tackle all the challenges involved in a reliable, professional acceptance procedure by using the practical content of the seminar in a focused way. The seminar deals with current topics and is adjusted to the needs of the tradespeople participating.

- Checklist: the first day on site
- Discussion of site report
- How to raise concerns
- Invitation to acceptance in accordance with VOB
- Defect reports
- Acceptance letter (client not attending)
- etc. etc.

- € 199.00 € plus VAT
- ☕ Including catering
- 🕒 1 day
8:30 a.m. to 4:00 p.m.
- 👤 Tradespeople, business owners
- 👤 Guest speaker
Udo Herrmann
- 📄 Attendance certificate (recognized as equivalent to 100 points within the tiling certification program) + checklists in a binder



Apr 15 Augsburg

PCI offers the following e-learning programs:

With a training concept that is entirely new for the industry, we bring current topics, product innovations and expert knowledge to you direct via online videos.

We produce new content in the three categories “PCI enquires”, “PCI presents” and “PCI explains” at frequent intervals and make it available to you in the e-learning section of the PCI website as well as via YouTube.

- “PCI enquires” – experts answer key questions on general construction topics in a dialog
- “PCI presents” – processing, features and benefits of PCI products
- “PCI explains” – further information, useful tips and tricks on practical topics



Seminars for specialist dealers 2021

Hands-on experience with construction chemicals – the practical seminar for salespeople

This seminar is intended for customer advisers who would like to know more about services or the system applications of construction chemicals.

- Identifying customers' needs
- Expanding advice skills
- Familiarization with material properties through practical use

- € 49.00 € plus VAT
- ☕ Including catering
- 🏠 including hotel accommodation
- 🕒 2 x 1/2 days
start 12 noon/end 1:00 p.m.
- 👤 Sales team members from building materials and tile dealers
- 👤 Experienced instructors from PCI Technical Service
- 📄 Attendance certificate, protective clothing to take away



Feb 16 – 17 Wittenberg | Mar 2 – 3 Hamm | Mar 3 – 4 Augsburg

Practical know-how for apprentices and career changers

“If I don't know it, I won't touch it.”

With respect to sales, that attitude means lost opportunities. This is why the PCI Academy offers apprentices and career changers an opportunity of familiarizing themselves with materials they will need for their work.

Tiling know-how:

- Participants learn about the basic procedures for laying tiles and natural stone coverings in theory and practice.

Aug 18 Hamm | Sep 15 Wittenberg | Sep 21 Augsburg

Building materials know-how:

- Participants learn about the basic procedures for using cement mortars and bituminous waterproofing materials on above-ground and belowground projects in theory and practice.

Aug 19 Hamm | Sep 16 Wittenberg | Sep 23 Augsburg

- € 49.00 € plus VAT
- ☕ Including catering
- 🕒 1 day
8:30 a.m. to 3:30 p.m.
- 👤 Apprentices and career changers
- 👤 Experienced instructors from PCI Technical Service
- 📄 Attendance certificate, protective clothing to take away



Just fill in the form and send it by email to pci-akademie@pci-group.eu or by fax to +49 (821) 59 01-416. If you have any questions, please do not hesitate to contact the PCI Academy team on +49 (821) 59 01-272 or -226.

Seminar registration

(Please complete this form in capital letters)

Seminar title

Date Location

Participants (surname, forename, email)

1

2

3

4

Invoicing address:

Company name

Address

Postcode and place

Contact*

email*

Tax ref. no.*

Date Signature/stamp

* Mandatory field

Register online now and save 5%!

You can now register online at www.pci-akademie.de. Just try it out.

Of course, you can also register by fax or email.

Deadline for registrations:

14 days before the start of the event. PCI reserves the right to cancel a seminar at short notice if the number of registered participants is too low.

We look forward to your registration.

You will find our general terms and conditions as well as our cancellation conditions on our website www.pci-akademie.de.

Should you have any questions, the PCI Academy team will be pleased to help you:

Tel. +49 (8 21) 59 01-272 or
Tel. +49 (8 21) 59 01-226



For further information, please go to www.pci-akademie.de or scan the QR code with your smart phone.

PCI[®]

Für Bau-Profis

PCI Augsburg GmbH

Piccardstr. 11 · D - 86159 Augsburg
P.O.B. 10 22 47 · D - 86012 Augsburg
Germany
Phone + 49 (8 21) 59 01-0
Fax + 49 (8 21) 59 01-372
www.pci-augsburg.de

Follow us on:



Overview of training locations



For further information and registration, go to www.pci-akademie.de

- | | | | |
|--------------|--------------|-------------------|--------------|
| 1 Neumünster | 5 Berlin | 9 Wittenberg | 13 Nuremberg |
| 2 Rostock | 6 Hamm | 10 Dresden | 14 Gaggenau |
| 3 Hanover | 7 Cologne | 11 Frankfurt a.M. | 15 Augsburg |
| 4 Einbeck | 8 Friedewald | 12 Zweibrücken | 16 Munich |



The PCI Academy is
certified to DIN ISO 29990